



CX-7



CX-9



TRIBUTE



MX-5 MIATA



MAZDA3



MAZDA3 SPORT



MAZDA6



MAZDA5



RX-8



MAZDASPEED3



B-SERIES



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ALWAYS THE SOUL OF A SPORTS CAR.



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zoom-zoom-zoom-zoom
Zoom
2009 Mazda5



Get more detailed information on your Mazda5. Check out our website at www.mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

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EFFICIENCY EXPERT: Mazda5's 2.3 L, 16-valve, 153-hp, DOHC, four-cylinder engine delivers outstanding fuel efficiency.

FUN AT EVERY TURN: The combination of precisely tuned four-wheel, fully independent suspension; front and rear stabilizer bars; and power-assisted rack-and-pinion steering gives Mazda5 quick, responsive handling.

GEAR UP: Mazda5 comes with a slick-shifting five-speed manual gearbox. A five-speed *Sport* mode automatic transmission that combines the convenience of an automatic with the extra control and fun of a manual-shift mode is also available.

IT'S ENOUGH TO TILT A LEVEL PLAYING FIELD.

You know why great athletes can make even the most difficult plays look easy? It's their extraordinary combination of talent, agility and style. All qualities Mazda5 has in abundance. Talent? We're talking one-of-a-kind versatility here. Its sleek, athletic design; proven Mazda3 architecture; and four-wheel independent suspension make it incredibly agile. Factor in Mazda5's engine-rpm-sensing variable power assist and tight 10.6 m turning circle, and you've got a fun-to-drive ride that's equally adept at taming in-town traffic, the open highway or a tight parking spot. And as for style, well, just look. There's an aggressive front end featuring an integrated body-coloured grille and aerodynamic halogen headlamps. In the middle, available five-spoke, 17-inch alloy wheels impart a sporty look to an already striking silhouette. And, completing the picture in back - on the GT model - you'll even find a slick rear lift-gate spoiler and clear-lens LED taillights. So if your game plan calls for a multi-talented, most valuable player, check out the 2009 Mazda5. And discover why it's clearly in a league by itself.



*Based on 2008 fuel consumption ratings published by Natural Resources Canada.

FORM, FUNCTION AND FUN. ALL UNDER ONE
STYLISH ROOF.



If you always knew what to expect, life would certainly be simpler. But of course, you never know what little surprises life is going to throw your way. Enter Mazda5. It's an ingenious Multi-Activity Vehicle that's unlike anything else on the road. Slimmer, sportier and way cooler than a minivan, the ingenious Mazda5 is a master of multi-tasking. Better still, it's also one of the most fuel-efficient ways to get six people wherever they need to go. And whenever extra cargo space is needed, its two rows of independently folding second- and third-row seats instantly convert into a virtually flat cargo floor over five feet long. Loading and unloading passengers and cargo is a snap too, thanks to two expansive sliding side-door openings and an ultra-light lift-gate with dual height positions. The GT model even features an easy-close sliding-door system that automatically closes the rear doors if they are left ajar. So whether your plans require transporting extra people, cargo, pets - or simply yourself - Mazda5 is the stylish, fun-to-drive solution.

TABLE FOR TWO: Available on the GT model is a handy second-row, centre-mounted, foldout tray table with dual cup holders and underneath storage.

EASY ACCESS: To facilitate third-row passenger entry, both second-row seats boast a unique, one-touch "walk-in" feature. Having two large, easy-gliding side doors is also a fantastic idea - especially when you're in a tight parking space, juggling shopping bags or carrying a large pizza.





AN INTERIOR THAT THINKS OF AND
HOLDS EVERYTHING.

Mazda5 gives you plenty to love besides versatility and fun. Give it a good, long look, inside and out. You'll find impeccable craftsmanship and ingenious touches that fill its freshly redesigned, six-passenger interior. Like the added convenience of power windows in both rear doors. Theatre-style seating that gives passengers a better view. Reclining second-row seats with inboard and outboard armrests and under-cushion storage. A second-row foldout tray table with storage and dual cup holders on the GT model. Plus a sleek, multi-function centre console that provides a handy storage bin, auxiliary audio input jack and available rear-seat cool-air outlets with their own fan speed control. Details, details. It's the Mazda way.

PROTECTION PLUS: A standard engine-immobilizer anti-theft system helps prevent thieves from driving away with your Mazda5 and its precious cargo.



CHILD SECURITY: Mazda5's second-row seats feature LATCH child-safety-seat anchors and tethers to help secure your most precious passengers. Also standard are third-row child-safety-seat lower tethers.





YOUR IDEAL DRIVING POSITION: Regardless of your size, Mazda5's tilt and telescopic steering wheel facilitates a more comfortable driving position.



MAKE YOUR OWN KIND OF MUSIC: Enjoy digital-quality sound wherever you go. It's as easy as plugging in to the standard console-mounted auxiliary audio input jack.



PUSH-BUTTON CONVENIENCE: The standard remote keyless entry system unlocks the driver's door or all doors and illuminates the interior, all with the touch of a button.



CONTINUOUS COMFORT: Automatic climate control is available on all Mazda5 models, so you'll be comfortable wherever your travels take you. Also, now standard on GT models is an independently controlled air conditioning outlet in the centre console to assure the comfort of your second-row passengers. (Optional on GS.)



BLUETOOTH® CAPABLE: Mazda5 GT is Bluetooth capable - allowing you to make or receive calls, access voice-mail messages and more - all hands free, using voice commands and your own Bluetooth-compatible cell phone.



WARM & WONDERFUL: For added comfort in cool weather, heated front seats are available on Mazda5 GT with Luxury Package.



EASY-TO-FOLLOW DIRECTIONS: A fully integrated touchscreen navigation system featuring a full-colour seven-inch screen is optional on the GT model.



A QUICK READ: Large, easy-to-read electroluminescent instrument gauges display vital information at a glance.

EVEN WITHOUT CARGO, IT'S LOADED.

True to its Mazda DNA, Mazda5 GS comes well-equipped for both work and play. Steering-wheel-mounted controls for the four-speaker AM/FM CD audio system are standard, as is an auxiliary audio input jack for your MP3 player. Also standard are power windows; power door locks and dual power remote-controlled outside mirrors; electroluminescent gauges; a tilt/telescopic steering wheel - even rain-sensing automatic windshield wipers. Or go for Mazda5 GT which adds steering-wheel-mounted cruise controls; Bluetooth® hands-free phone capability; leather-wrapped steering wheel and shift knob; power sliding-glass moonroof; a six-speaker AM/FM CD player; plus sporty exterior touches like a rear spoiler, side sill extensions and LED taillights. Then there's the Mazda5 Luxury Package with supple leather trim, heated front seats and six-disc, in-dash CD changer. A voice-activated navigation system with touchscreen and MP3 functionality is also available.



RAIN-SENSING WINDSHIELD WIPERS: At the first sight of precipitation, Mazda5's windshield wipers are activated automatically. Giving you a cleaner, safer view. And one less thing to worry about.



SHORT STOPS: To promote linear, fade-resistant stops, power-assisted four-wheel disc brakes are standard on every Mazda5, as is an Anti-lock Brake System with Electronic Brake Force Distribution.



YOUR BODYGUARD: For optimum passenger safety, every Mazda5 includes dual front air bags*, driver and front passenger safety-belt pretensioners, load limiters and whiplash-reducing adjustable front seat head restraints.

*Always wear your safety belt and secure children in rear seats.



HOW SIMPLE PEACE OF MIND COMES FROM
ADVANCED ENGINEERING.

Driving is a lot more fun when you feel secure behind the wheel. And with so many standard protective features on board, Mazda5 lets you concentrate on the joys of its sporty, up-for-anything personality. It all begins with a highly rigid, reinforced body structure incorporating Mazda's triple "H" construction. Advanced dual front air bags, dual front side-impact air bags plus side-impact air curtains help protect front, second- and third-row passengers. All six seating positions feature three-point seat belts and adjustable head restraints. There's even a "crushable" brake and accelerator pedal assembly that folds away in an accident to minimize the chance of a serious leg injury. To help you manoeuvre out of harm's way, Mazda5 boasts a sophisticated, four-wheel fully independent suspension; quick, power-assisted steering; as well as four-wheel disc brakes with Anti-lock Brake System and Electronic Brake Force Distribution. Mazda engineers spent a long time thinking about your safety. Which means that you won't have to.



ACCESSORIES



Pictured above from left to right: iPod® adapter2, Soft cargo liner, DVD entertainment system.

- 6-disc in-dash CD changer
- Auto-dimming mirror with compass and HomeLink®
- Bike carrier
- Cargo box
- Cargo cover
- Door visors
- Engine block heater
- Fog lights
- Hood deflector - Smoke
- Moonroof wind deflector
- Roof rack
- Roof rack ski/snowboard attachment

For further information, please refer to the Mazda5 Accessories Brochure. Mazda notes that all Genuine Mazda Accessories, if installed by your Mazda Dealer prior to or at an initial vehicle retail delivery, carry the same new-vehicle basic warranty as the Mazda5.

EXTERIOR COLOURS



SUNLIGHT SILVER METALLIC



CRYSTAL WHITE PEARL



STORMY BLUE MICA



BRILLIANT BLACK



GALAXY GREY MICA



COPPER RED MICA



GOLDEN SAND METALLIC

COLOUR COMBINATIONS

	GS & GT (CLOTH)	GT (LEATHER)
Sunlight Silver Metallic	Black	Black
Crystal White Pearl	Sand or Black	Sand or Black
Brilliant Black	Black	Black
Galaxy Grey Mica	Black	Black
Stormy Blue Mica	Black	Black
Copper Red Mica	Sand	Sand
Golden Sand Metallic	Sand	Sand

MAZDA5 WHEELS



16" alloy wheels (GS)

17" alloy wheels (GT)

INTERIOR COLOURS



BLACK CLOTH

SAND CLOTH



BLACK LEATHER

SAND LEATHER

MAZDA WARRANTY The basic warranty on the Mazda5 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2009 Mazda5 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your Mazda5 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Excitement begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call "zoom-zoom".

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.

MAZDA GRADUATE PROGRAM Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.



ENGINE			
Type	2.3 L DOHC 16-valve 4-cylinder	Torque SAE net lb. ft.	148 @ 4,500 rpm
Displacement	2,260 cc	Fuel system	Electronic Fuel Injection (EFI)
Compression ratio	9.7:1	Recommended fuel	Regular
Horsepower SAE net	153 @ 6,500 rpm		
DRIVETRAIN			
Type	Transverse front engine/front-wheel drive		
Transmission	5-speed manual Optional: 5-speed Sport mode automatic with overdrive		
CHASSIS			
Frame	Unit body (Monocoque) with side-door impact-protection beams and triple "H" construction		
Front suspension	Independent strut type, coil springs and stabilizer bar		
Rear suspension	Independent multi-link, coil springs and stabilizer bar		
Steering	Rack-and-pinion with Electro Hydraulic Power-Assist Steering		
Minimum turning circle	10.6 m (curb-to-curb)		
Brakes	Power-assisted 4-wheel disc brakes		
	Ventilated front discs: 300 mm	Solid rear discs: 302 mm	
	Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)		
Curb weight (kg)	Without A/C - 1,545 (MT)/1,571 (AT) With A/C - 1,556 (MT)/1,582 (AT)		

2009 MAZDA5 FEATURES

ENGINEERING FEATURES	GS	GT
2.3 L DOHC 16-valve 4-cylinder engine	S	S
5-speed manual transmission	S	S
5-speed Sport mode automatic transmission	0	0
Power-assisted 4-wheel disc brakes	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S
Front and rear stabilizer bars	S	S
WHEELS AND TIRES		
16" alloy wheels	S	-
17" alloy wheels	-	S
205/55R16 all-season tires	S	-
205/50R17 all-season tires	-	S
Temporary spare tire	S	S
EXTERIOR FEATURES		
Sporty bumpers	S	S
Side sill extensions	-	S
Front mud guards	S	-
Body-coloured front grille	S	S
Body-coloured door handles	S	S
Body-coloured protective bodyside mouldings	S	S
Body-coloured rear spoiler	-	S
Black power-operated door mirrors	S	-
Body-coloured power-operated heated door mirrors	-	S
Automatic headlight control	S	S
White side turn markers	S	S
Black headlight and taillight bezels	-	S
LED taillights	-	S
Rain-sensing intermittent windshield wipers	S	S
Rear window defroster and intermittent wiper	S	S
Fog lights	-	S
Sporty exhaust garnish	S	S
Dual sliding doors	S	S
AUDIO		
AM/FM CD player with 4 speakers	S	-
AM/FM CD player with 4 speakers and 2 tweeters	-	S
6-disc in-dash CD changer	-	LP
MP3 functionality on CD changer	-	NAV
Auxiliary audio input	S	S
Bluetooth® hands-free phone integration	-	S
Steering-wheel-mounted audio controls	S	S

COMFORT AND CONVENIENCE	GS	GT
Air conditioning with micron air filter	0	S
Automatic climate control	0	S
Rear air vents with fan-speed control (requires A/C with automatic climate control)	0	S
Rear heater ducts	S	S
Steering-wheel-mounted cruise controls	-	S
Tilt and telescopic steering wheel	S	S
Power door locks	S	S
Remote keyless entry system with retractable key (includes two transmitters)	S	S
Illuminated entry	S	S
Power windows with driver's one-touch down feature and switch illumination	S	S
Cargo area lamp	S	S
Map lamps	S	S
Driver's and passenger's sunvisors with covered vanity mirrors	S	S
Dual front cup holders	S	S
Dual third row cup holders	S	S
Passenger assist grips (3)	S	S
Coat hooks (2)	S	S
Easy-close sliding-door system	-	S
Voice-activated navigation system with touchscreen	-	NAV
Power glass moonroof	-	S
SEAT AND TRIM		
Front-row seats:		
Reclining front seats with thigh support	S	S
Adjustable driver's seat lifter and lumbar support	S	S
Inner armrests	S	S
Second-row seats:		
Two captain's chairs with reclining and forward/backward sliding functions	S	S
Inner and outer armrests	S	S
Third-row seats:		
Two-passenger seating with 50/50-split fold-down seatbacks	S	S
Heated front seats	-	LP
Sporty cloth upholstery	S	S
Leather-trimmed upholstery	-	LP
Leather-wrapped 3-spoke steering wheel	-	S
Leather-wrapped shift knob	-	S
Silver finish on inner door handles (front row only)	S	S

CAPACITIES			
Seating	6 persons		
Fuel tank	60 L		
EXTERNAL DIMENSIONS (mm)			
Wheelbase	2,750	Overall width	1,755
Track (fr/rr)	1,530/1,515	Overall height	1,630
Overall length	4,620	Ground clearance	152
INTERNAL DIMENSIONS			
Headroom - (with moonroof) (fr/2nd/3rd) (mm)	988/995/942		
Headroom - (without moonroof) (fr/2nd/3rd) (mm)	1,033/1,000/942		
Legroom (fr/2nd/3rd) (mm)	1,035/893/780		
Shoulder room (fr/2nd/3rd) (mm)	1,410/1,411/1,250		
Cargo volume (behind 3rd seat) (L)	112		
Cargo volume (with 3rd seat folded) (L)	426		
Cargo volume (with 2nd/3rd seat folded) (L)	857		
Passenger volume (L)	2,768		
Total volume (L)	4,024		
FUEL ECONOMY RATINGS* (L/100 km)			
	SMT	5AT Sport	
City/Highway	9.6/7.0	9.9/7.2	

*Estimated fuel economy. Your actual fuel consumption may vary.

SEAT AND TRIM (cont'd)	GS	GT
Silver finish on centre panel	S	-
Black and silver finish on shift panel	S	S
Custom-fitted floor mats	S	S
INSTRUMENT PANEL AND STORAGE		
Electroluminescent gauges	S	S
Black gauges with white lettering and white night-time illumination	S	S
External temperature display (requires A/C with automatic climate control)	0	S
Ignition key illumination	S	S
Tachometer	S	S
Engine coolant temperature gauge	S	S
Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine and oil pressure	S	S
Front door storage pockets with bottle holders	S	S
Double centre console box with lid	S	S
Centre row fold-out table/cargo bin	-	S
Illuminated lockable glove compartment	S	S
Driver's side seatback pocket	S	S
SAFETY AND SECURITY		
Dual front air bags	S	S
Dual front side air bags	S	S
Dual side air curtains	S	S
Engine immobilizer theft-deterrent system	S	S
Side-door impact-protection beams	S	S
Child-proof door locks	S	S
Anti-theft alarm system	-	S
Whiplash-reducing adjustable front-seat head restraints	S	S
Adjustable headrests on all seats	S	S
Height-adjustable front seat belts	S	S
Integrated child-seat anchors	S	S
3-point safety belts for all occupants	S	S
Driver's and front passenger's safety-belt pretensioners and load limiters	S	S

S = Standard 0 = Optional - = Not available LP = Luxury Package NAV = Navigation System

Luxury Package: Leather-trimmed upholstery and heated front seats 6-disc in-dash CD changer. (Available on GT.)

Navigation System: Voice-activated navigation system with touchscreen and MP3 functionality on CD changer. (Available on GT.)

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